

**Station Manager's Report, submitted by Grace McNamara on Friday, 10/23/20**

## Administrative:

- Per our discussion at the September board meeting, I used the LRPA credit card to open a "Standard Pro" Zoom account at an annual cost of \$149.90.

## Budget:

- The 2020 Q4 invoice to Belknap County needs to be sent to Lori Sharp.
- LRPA's miscellaneous revenue for FY 2020-2021 stands at \$0.00.

## Equipment/IT/Website/Studio:

- Shane explored options on how LRPA might broadcast in HD to ABB (as the Castus server has this capability). We'd need to get an SD—HD down converter, as the franchise agreement specifies that we must provide an SD signal to those viewers who only have that level of service. We could do this for about \$2,200 including the converter and cables. ***\*Discussion requested\****

## Personnel:

- It's working well having Jordan come in 1-2 days per week as needed.

## Production and Programming:

- We continue to assist the City of Laconia with getting its live City Council meetings streamed to Channel 24. So far there have been two meetings streamed this way (a third will be streamed on Mon., 10/26). The meetings have not been without technical difficulties. Currently, the arrangement is for Laconia to send LRPA an RTMP (Real Time Messaging Protocol) stream of the meeting that is conducted via Zoom (and streamed live to Laconia's YouTube account) to the Castus server. During the last meeting (10/13), Zoom apparently crashed, then restarted. The meeting that went out to YouTube continued after Zoom re-started, but the program that Laconia is using to send the RTMP stream to us (OBS Studio, a program recommended to them by Shane) kept sending the last frame that it captured, not the live program. Shane has recommended a solution to Laconia's IT person; we'll see if it works. The bottom line is that this system of getting the meeting live onto an ABB channel is temporary at best.
- Belmont has moved its municipal meetings into new space in the Belmont Mill on the renovated 4<sup>th</sup> floor. Congratulations!
- After several months of sending Zoom meetings out over YouTube, Northwood has, for the most part, returned to conducting both its municipal and school board meetings over Live Stream.
- At the Tuesday BOD meeting I will share updates on this year's Children's Auction.
- Since the Board met on 9/29, we have taped 2 new Belknap County meetings (2 Commission, 1 Executive Committee). I anticipate more Executive Committee (and possibly Delegation) meetings to be scheduled as we move toward the end of the fiscal year.
- I continue to download vintage content from the internet onto the server.
- New shows produced/aired or airing since late September: *Art to You*, Belknap County, religious programs, meetings from Belmont, Gilford, Laconia, Meredith and Northwood and updated Inter-Lakes, Laconia and Northwood School Board meetings.

## Public/Community/Station Relations:

- News releases sent out weekly to both The Sun and to the Salmon Press weeklies
- I continue reaching out to local nonprofits with requests for submissions to our bulletin board