

Station Manager's Report, submitted by Grace McNamara on Friday, 10/25/19

Administrative:

- LRPA's 2019-'20 Board meetings are held on Tuesdays, 3:00 p.m. at the Station; dates: **Nov. 26, no Dec. meeting, Jan. 28, Feb. 25, March 31 (Annual Meeting, 5 p.m.), April 28, May 26, June 30.**

Budget/Fundraising:

- Jeanne sent the Belknap County Q4 invoice on Thurs., 10/10.
- As of 10/25/19, LRPA miscellaneous revenue for FY 2019-'20 is \$1,080.00, which includes the net \$900 we made from the production of the live Laconia Mayoral Debate.
- On Thurs., 10/24, I gave the 2020 Belknap County Work Agreement (including the new annual fee of \$7,500.00) to Debra Shackett.

Equipment/IT/Website/Studio:

- Shane and I have been very busy but still plan on going to Access AV together to look again at the Castus scheduling system.

Personnel:

- We have been (and will be) working collaboratively with The Enablement Group's (TEG) staff to produce several events, including the NH Pumpkin Festival, live Laconia Mayoral Debate, Holiday Parade, Auction and several other upcoming events. It's going very well.

Production and Programming:

- Since the Board met on 9/24/19, we have taped 2 new Belknap County Commission meeting. As of October 29, we will have taped 34 Belknap County meetings. (At this point last year, we had taped 30 County meetings.)
- On Fri., 10/18 and Sat., 10/19, LRPA covered the NH Pumpkin Festival. It was a solid one-and-a-half days of content!
- On Mon., 10/21, LRPA worked with our production partner The Enablement Group (TEG) as well as WEEI radio and the *Laconia Daily Sun* to produce and air the live Laconia Mayoral Debate at LMS. The event was a complete success. We streamed in 1080p the entire time (courtesy of LMS's incredible fiberoptic connection) and the stream looked amazing. This was very good practice for using TEG's VMix server and system, which they are loaning us for the Auction. As was previously discussed, the live debate stream pointed to the *Sun's* website. While we were live, **between 55 and 84 people viewed the debate on the Sun's website.** At the same time, **between 200-215 people viewed the debate live on LRPA's Facebook page.** As of 10/25, the debate has been accessed more than **585 times on its video on demand page** (livestream/lrpatv/lmd2019). Shane and I have discussed the implications of this data. It tells us clearly that more viewers choose to access our content via the internet and on demand, and that viewers enjoy using Facebook (it has an app; it lives on their phones and mobile devices). We feel very strongly that we are moving in the right direction by choosing a new server that streams all 3 PEG channels and offers VOD to our viewers.
- On Thurs., 10/24, Jordan taped the Lakes Region Scholarship Foundation's Spelling Bee at LHS. At the same time, Forrest went to the ribbon cutting ceremony for LRCC's Culinary Arts program (and I was taping a County Commission meeting!).
- We have been approached by Celebrate Laconia to assist them in streaming a monthly lecture series called "Laconia Talks." The first lecture will be held on Wed., 11/13 at LRCC (I can't attend,

as I will be addressing the Gilford Board of Selectmen that evening, but I have it covered). Starting in January 2020, the lectures will be held monthly. Again, I see this as a great opportunity to show the community LRPA's capacity to produce live events.

- We plan on live streaming the Laconia Holiday parade on Sun., 12/1.
- New shows produced/aired or airing since the end of September: Belknap County meetings (2), Belmont 150th anniversary concert and bridge dedication, Carter Mountain Brass Band concert, Colonial Theater lecture at the Taylor Community, Gilford Public Library lectures (2), Global Climate Strike in Plymouth, NH, *Groove Tube*, Laconia High School home football games (3), Laconia Historical Society (2), Laconia Mayoral Debate (live), Laconia Mayoral Forum at the Taylor Community, Lakes Region Community College ribbon cutting ceremony for the Culinary Arts program, Lakes Region Scholarship Foundation Spelling Bee, *LRPA After Dark*, Meredith Historical Society lecture, NH Executive Council (2), *O! Melodious Show* (2), religious programs, meetings from Belmont, Gilford, Meredith and Northwood (averaging 3 new meetings per week with dozens of viewers for each!!), and Inter-Lakes school board. We haven't received a Laconia School Board meeting since 3/19/19.
- We have already begun preparations for the Children's Auction (Dec. 3-7 at the former Peebles site in the Belknap Mall). The two-week time period from end of Nov. – early Dec. will be very tight for us: Thanksgiving on Thurs., 11/28; Auction setup on Sat., Nov. 30; Parade on Sun., Dec. 1; Auction audio check on Mon., Dec. 2; Auction Dec. 3-7). A County Commission meeting is scheduled for Thurs., 12/5.

Public/Community/Station Relations:

- Jordan has been posting regularly to LRPA's Facebook page. Follow us to see his posts!
- I volunteered with vendor parking and setup at the NH Pumpkin Festival on Fri., 10/18.
- I have been asked to give a shortened version of LRPA's 20th anniversary presentation at the Taylor Community on Wed., 11/6. 😊
- My next update to the Gilford Board of Selectmen is Wed., 11/13 at 7 PM.
- *LRPA After Dark* press releases continue to be submitted to the *Laconia Daily Sun* and the Salmon Press papers.