

Station Manager's Report, submitted by Grace McNamara on Friday, March 26, 2021

Administrative:

- Under Old Business, I'd like to discuss LRPA's bylaws regarding board member term. ****Discussion requested****
- On Thurs., 3/25, LRPA received its 2021 workers compensation insurance policy in the mail. The estimated premium is \$823, down about \$100 from last year. The business insurance premium comes separately and has not yet arrived. In 2020, that premium was \$1,282. The premiums go into effect on 4/27/21. When both policies are in hand Jeanne will write the check and I will drop it off at Holbrook Insurance in Gilford. Please note that our media insurance policy comes up for renewal in August.

Budget:

- On Wed., 3/24, I emailed County Administrator Debra Shackett inquiring about LRPA's responsibilities regarding recording and uploading future meetings. She confirmed that as of the March 18 Commission meeting, LRPA is no longer responsible for recording meetings, either in-person at the County complex or remotely using a computer. (In 2021 I recorded all meetings up to and including the 3/18 Commission meeting.) The County will record the meetings and then upload them to LRPA's Dropbox account (uploads.lrpa.org). Upon receipt of each meeting, LRPA will be responsible for uploading that meeting onto our video on demand (VOD) page, which corresponds to the County website VOD section. Going forward in this fiscal year, LRPA will receive \$1,500 for these services (to be invoiced at \$500 per remaining quarters). That is in addition to the Q1 payment of \$937.50 that we have already received, based on our amended agreement of \$3,750 per year (down from original annual agreement of \$7,500). This equals a loss of \$5,062.50 from LRPA's budget.
- LRPA's 2021 Atlantic Broadband cable subscriber numbers are in. There is a significant loss of subscribers in each municipality. Using last year's per-subscriber fee of \$6.75, the financial picture is as follows:

MUNICIPALITY	2021 SUBSCRIBERS	2020 SUBSCRIBERS	LOSS IN REVENUE
Belmont	1,375 (\$9,281.25)	1,464 (\$ 9,882.00)	\$ 600.75
Gilford	2,357 (\$15,909.75)	2,519 (\$17,003.25)	\$ 1,093.50
Laconia	4,252 (\$28,701.00)	4,639 (\$31,400.00)	\$ 2,699.00
Meredith	2,072 (\$13,986.00)	2,176 (\$14,688.00)	\$ 702.00
Northwood	815 (\$ 5,501.25)	875 (\$ 5,906.25)	\$ 405.00
TOTALS	10,871 subscribers	11,673 subscribers	\$ 5,500.25
PROJECTED INCOME			\$73,379.25

- Based on continued declining revenue from cable subscribers, I believe that we need to have a discussion on the mid- to long-range fiscal outlook and viability of LRPA. Several factors play into this discussion, including our loan payoff (\$8,187.49 as of 3/17), ongoing equipment needs (new cameras, which cost about \$5,000 fully equipped), future staffing needs, the renegotiation of the franchise agreement and how that affects LRPA, and more. I propose that this discussion be the main item on the April 2021 agenda (4/27/21), to give board members, particularly municipal representatives, time to think about this topic.
- LRPA's miscellaneous revenue stands at \$0.00 for the 2020-2021 fiscal year.

Equipment/IT/Website/Studio:

- On Tues., 2/23, Phil emailed Nadine Heinen at Atlantic Broadband to inquire about the costs associated with moving our feeds from 345 Union Avenue to 65 Water Street. In that email, Phil told Ms. Heinen to consider Shane and I the official contacts for this inquiry, moving forward. On Tues, 3/16, after receiving no response, I sent another email (with Phil and Shane cc'd) and asked again. A tech subcontractor for ABB visited 65 Water Street on Wed., 3/17 to start the cost estimate process. His initial feedback was that there is already fiber into the building next door (67 Water Street) and that bringing fiber in doesn't seem too difficult. I am still waiting for the complete cost estimate and will let you know as soon as it comes in.

Personnel:

- Nothing to report

Production and Programming:

- I continue to download vintage content from the internet onto the server.
- New shows produced/aired or airing since late February: *Art to You*, Belknap County, *New England Wolves Hockey Show* (show has ended for the season), NH Executive Council meetings, religious programs, meetings from Belmont, Gilford, Laconia, Meredith and Northwood and updated Inter-Lakes, Laconia and Northwood School Board meetings.

Public/Community/Station Relations:

- News releases sent out weekly to both The Sun and to the Salmon Press weeklies
- I continue reaching out to local nonprofits with requests for submissions to our bulletin board.